

Chartis South Africa/Standard Bank E-Plan campaign wins global award

We are proud to announce that Chartis in conjunction with Standard Bank and O’Keeffe & Swartz, won Bronze in the category Best Outbound Campaign in Europe, Africa and the Middle East at this year’s Regional World Contact Centre Awards held in London on 8th July 2011. The winning campaign was the Standard Bank Chartis E-Plan, Accidental Death Campaign.

The World Contact Centre Awards are considered by many as the most prestigious and are often referred to as the Olympics in the Contact Center World. There were 6 finalists in this category including Greece, Russia and Portugal who took 2nd, 4th and 5th place respectively.

Congratulations to Chartis on this fantastic achievement!